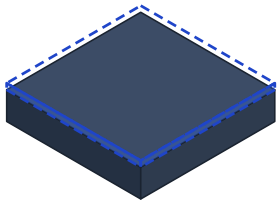
TetraLoad Packing
A TKBS Product · Stop shipping air

FOR BOARD GAME PUBLISHERS
Reprints and new games

Half an inch of air, on the hobby's most common box.

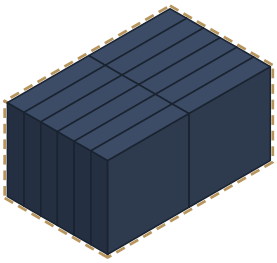
22% of hobby games ship in an 11.73 in square box, 2.91 in deep. If the insert leaves room, the same box at 2.41 in keeps its front on the shelf and saves at every step after the factory.

1 · THE BOX



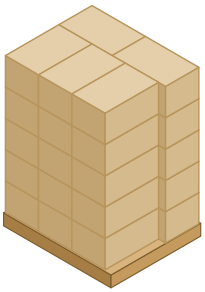
2.91 → 2.41 in deep
Same front. Only the sides get shorter.

2 · THE MASTER CARTON



10 → 12 games a carton
The carton stays almost the same size.

3 · THE PALLET



250 → 300 games a pallet
The same 25 cartons, 5 layers.

4 · THE RUN OF 5,000



20 → 17 pallets
Still 1 container, with room to spare.

What It Saves, Per Game 5,000 copies

Printing the box material cost saved with a smaller box	$0.14–0.24
Storage, 6 months 3 fewer pallets on the shelf	$0.07
Freight, trucking and handling fewer pallets to wrap, move and take in	$0.04
Postage, USPS barely moves: USPS bills size only above 1 cu ft	$0.04
Every game	**$0.29–0.39**

Shipped by UPS or FedEx at list price, each parcel is also about $0.81 less: they bill every box by size.

On the Whole Print Run

1,000 copies $0.61–0.74 a game	**$610–740**
5,000 copies $0.29–0.39 a game	**$1,450–1,970**
10,000 copies $0.29–0.39 a game	**$2,900–3,950**

Selling on Amazon or Shipping by UPS? per game

$0.56 → $0.46
a game a month
Amazon storage, October to December

$0.18 → $0.15
a game a month
Amazon storage, January to September

7 → 5 lb
about $0.81 less a parcel
UPS at list price, billed weight

$7.46
the same: still "large standard"
Amazon's fee to ship it

See What Your Box Would Save

Book a call. We'll run your game's box and print run through TetraLoad's planner, from the carton to the customer's door.

Book a call

info@tkbsmarketing.com
tetraloadpacking.com

How we worked it out: the standard square's typical box (11.73 × 11.73 × 2.91 in, measured on Ticket to Ride) with the same front, ½ in shallower. Cartons and pallets are drawn from the engine's own layout. TetraLoad's planning engine (publisher portal), 30 Oct 2026: 5,000 copies made in China, shipped in 40 ft high-cube containers (20 pallets each) to a warehouse near Los Angeles and trucked on to Columbus, Ohio; 6 months in storage; every copy mailed from Ohio at USPS business prices. A saving per game adds printing the box (an estimate: some printers price in size bands), ocean freight, trucking, pallet handling, storage and postage. Container: Drewry World Container Index, Shanghai to Los Angeles, 29 Oct 2026 ($7,514), plus $471 port trucking. Every game is different: the planner checks your pieces before it suggests a box. Box sizes: the size most English editions share, for 2,356 popular games as listed by BoardGameGeek users (29–30 Oct 2026); 36 well-known games checked against publisher and store pages.