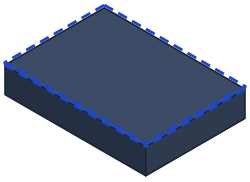
A quarter inch can cost you a shipping container.

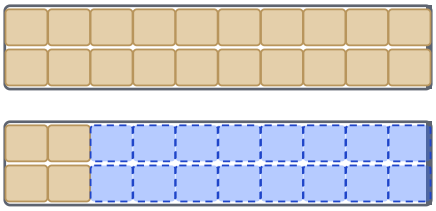
Pallets and containers fill up in steps. A slightly shallower box can save you money by decreasing the number of pallets and containers needed without compromising the shelf presence of the game box.

THE LONG RECTANGLE BOX, 5,000 COPIES FROM CHINA

Today
15.17 × 10.71 × 3 in

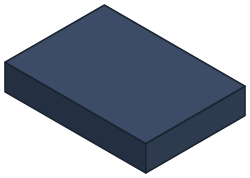


210 games a pallet
24 pallets for 5,000

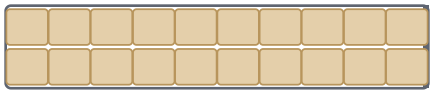


2 containers

¼ in shallower
15.17 × 10.71 × 2.75 in



252 games a pallet
20 pallets for 5,000



1 container

$9,070–9,360 **Saved on a 5,000-copy print run**

It Isn't Only One Size on a 5,000-copy print run

SIZE	BOX TODAY	CHANGE	CONTAINERS	SAVES A GAME	SAVES A RUN
Long rectangle	15.17 × 10.71 × 3 in	¼ in shallower	**2 → 1**	**$1.81–1.87**	**$9,070–9,360**
Deep bookshelf rectangle	12.4 × 9 × 3.94 in	¼ in shallower	**2 → 1**	**$1.82–1.86**	**$9,080–9,320**
Tall square	11.81 × 11.81 × 5.7 in	½ in shallower	**3 → 2**	**$1.99–2.10**	**$9,960–10,480**

Only when the pieces still fit: TetraLoad checks the insert before it suggests a box.

Where the $9,070–9,360 Comes From on a 5,000-copy print run

$8,180
The second container, and 4 fewer pallets to buy and wrap

$380–670
Saved in material cost

$480
Storage: 4 fewer pallets for 6 months

$90
Trucking and pallet handling

–$50
Postage (USPS): 1¢ more a game, about the same

Find Where Your Containers Break

Book a call. We'll run your box size and print run through TetraLoad's planner and show you where the steps fall.

Book a call

info@tkbsmarketing.com
tetraloadpacking.com

How we worked it out: TetraLoad's planning engine (publisher portal), 30 Oct 2026: 5,000 copies made in China, shipped in 40 ft high-cube containers (20 pallets each) to a warehouse near Los Angeles and trucked on to Columbus, Ohio; 6 months in storage; every copy mailed from Ohio at USPS business prices. A saving per game adds printing the box (an estimate: some printers price in size bands), ocean freight, trucking, pallet handling, storage and postage. Container: Drewry World Container Index, Shanghai to Los Angeles, 29 Oct 2026 ($7,514), plus $471 port trucking. Every game is different: the planner checks your pieces before it suggests a box. Box sizes: the size most English editions share, for 2,356 popular games as listed by BoardGameGeek users (29–30 Oct 2026); 36 well-known games checked against publisher and store pages.